

# HUMANITARIAN INNOVATION GUIDE

## CHALLENGE BRIEF

### INTRODUCTION

A summary of the Challenge Brief and description of the recognition process

### PROBLEM STATEMENT

The problem appears to be

INSERT PROBLEM

Which occurs

INSERT PLACE AND TIME

It is a problem for

INSERT PERSON OR ORGANISATION, AND REASON

#### 1. Symptoms of the problem

#### 2. Causes of the problem

3. Contributing factors to the problem

4. Humanitarian Parameters of the problem (eg, relevant context, actors, stage of the disaster management cycle, rules and standards)

5. Why finding a solution to this problem is important for the user (eg, potential for impact, and consequences of inaction)

6. Why finding a solution to this problem is important for our organisation (eg, potential for impact, but also consequences of inaction)

IMPACT GOAL

A description of the end goal for a solution to this problem

DESIGN CRITERIA

Criteria for the user (eg, must be understandable for someone with limited literacy level)

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Criteria for the use case (the value a solution should deliver) (eg, service must be available 24 hours a day)

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Criteria for the context (eg, must work in extremely dusty climate)

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Technical specifications (eg, must weigh less than 10kg)

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Other Criteria

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QUESTIONS FOR FURTHER EXPLORATION

ASSUMPTIONS MADE

RISKS IN PURSUING THIS CHALLENGE

For affected populations

For the sector

For the organisation

For launching an innovation project on this problem

NEXT STEPS

A description of the next stage of the process which should include a search for existing solutions before attempts to invent something new