

3C Checklist - Core Component Codification

No.	Core Component	Level of Codification		When	How
		Now	Target		

Codification Levels

0 – Inside one person's head	4 – Is written down or drawn in a document
1 – Inside several individual's heads	5 – Can be systematically replicated based on documentation
2 – Can be shown	6 – Is partially automated
3 – Can be shown and described verbally	7 – Is fully automated

Codification Levels adapted from Bessant, J. and Tidd, J. (2013) *Managing Innovation: Integrating Technological, Market and Organisational Change*, Wiley, London